



THE NATIONAL INFERTILITY ASSOCIATION

**ADVOCACY DAY**

**#IFAdvocacy**  
**#SavetheATC**

## Social Media and Advocacy Day



### A few reminders...

**Make the Connection!** Follow your Members of Congress. Follow them on Facebook, Twitter, Instagram, and etc.

**Positive Advocacy.** It's important to be respectful when posting about your meetings online. Negative comments will hurt our efforts.

**Give Them 100%.** Turn off your phones during your meetings. No updating Facebook status, email updates or tweeting during your meetings.

**Ask First.** If you take a photo of your fellow advocates, just be sure it is ok to post it online or tag them in the photo.

**SHARE!** Send any photos, blogs, and videos to [info@resolve.org](mailto:info@resolve.org).

**Stay Connected.**  
[www.resolve.org/advocacyday](http://www.resolve.org/advocacyday)

### Becoming a Social Advocate:

- Use hashtag **#IFAdvocacy** and **#SavetheATC** (Save the Adoption Tax Credit) when tweeting/posting words of inspiration.
- Tag **@resolveorg** with every tweet, update, post, or Instagram.
- Check-in on Facebook or Foursquare at each government building you visit and add why you are there!
- Don't forget your "Selfie Signs!" You'll find them in your packets. Have fun snapping pictures with them while you are on the Hill.
- Post videos and streams with Facebook Live or record videos from your day and upload them to YouTube. Remember to send us a link of that video to [info@resolve.org](mailto:info@resolve.org).
- If you blog, share with us your personal experience of Advocacy Day and send us a link.
- Do you Inspire? If you are part of our online Inspire community, share about your advocacy adventures!

### How to find us on social media:

Facebook: RESOLVE: The National Infertility Association  
Twitter: @resolveorg & @resolveadvocacy  
Instagram: @resolveorg  
Inspire: [www.inspire.com/partners/resolve](http://www.inspire.com/partners/resolve)  
YouTube: Watch RESOLVE channel

## Social Media and Advocacy Day



### A few reminders...

**Make the Connection!** Follow your members of Congress. Follow them on Facebook & Twitter.

**Positive Advocacy.** It's important to be respectful when posting about your meetings online. Negative comments will hurt our efforts.

**Give Them 100%.** Turn off your phones during your meetings. No updating Facebook status, email updates or tweeting during your meetings.

**Ask First.** If you take a photo of your fellow advocates, just be sure it is ok to post it online or tag them in the photo.

**SHARE!** Send any photos, blogs, and videos to [info@resolve.org](mailto:info@resolve.org).

**Stay Connected.**  
[www.resolve.org/advocacyday](http://www.resolve.org/advocacyday)

### Becoming a Social Advocate:

- Use hashtag #IFAdvocacy and #SavetheATC (Save the Adoption Tax Credit) when tweeting/posting words of inspiration.
- Tag @resolveorg with every tweet, update, post, or Instagram.
- Check-in on Facebook or Foursquare at each government building you visit and add why you are there!
- Don't forget your "Selfie Signs!" You'll find them in your packets. Have fun snapping pictures with them while you are on the Hill.
- Post videos and streams with Facebook Live or record videos from your day and upload them to YouTube. Remember to send us a link of that video to [info@resolve.org](mailto:info@resolve.org).
- If you blog, share with us your personal experience of Advocacy Day and send us a link.
- Do you Inspire? If you are part of our online Inspire community, share about your advocacy adventures!

### How to find us on social media:

Facebook: RESOLVE: The National Infertility Association  
Twitter: @resolveorg & @resolveadvocacy  
Instagram: @resolveorg  
Inspire: [www.inspire.com/partners/resolve](http://www.inspire.com/partners/resolve)  
YouTube: Watch RESOLVE channel