

Night of Hope Gala

20th Anniversary 

2017 Sponsorship Opportunities

Night of Hope is an evening for those who support RESOLVE: The National Infertility Association and our mission to ensure that all people challenged in their family building journey reach resolution through being empowered by knowledge, supported by community, united by advocacy, and inspired to act.

Join us on Monday, December 4, 2017 at the very elegant Edison Ballroom in New York City, as RESOLVE continues its 20 year tradition of recognizing extraordinary contributions and accomplishments of individuals and organizations making a difference for those that struggle to build a family.

Secure your participation now as a sponsor and come prepared for an evening of celebration and camaraderie.

Night of Hope sponsors and attendees represent all parts of the family building community: patient advocates, healthcare professionals, attorneys, adoption professionals, corporations, academic institutions, and professional organizations.

Since 1997, professional support of and participation in this event has consistently grown, reflecting the caliber of the Hope Awards and the sponsoring organizations' commitment to honoring the best in our community.

Proceeds from Night of Hope benefit RESOLVE: The National Infertility Association and its programs and services that help all people on their family building journey.



Big Apple Sponsor - \$15,000

(Limited to 5 Opportunities)

Online, print and in person visibility

- Opportunity to give remarks from stage
- Corporate name and logo on the Night of Hope invitation and website sponsor page, with a link to URL of your choice
- One VIP reserved table for ten (10) with preferred seating
- Full-page ad (bw) with premium page positioning in the Night of Hope program*
- Logo recognition on sponsor video shown throughout the event

SOLD OUT

Table Sponsor - \$5,000

Online, print and in person visibility

- One reserved table for ten (10)
- Recognition as a table sponsor on Night of Hope website
- Half-page ad (bw) in the Night of Hope program*
- Recognition on sponsor video shown throughout the event

Reception Sponsors - \$3,000

(Limited to 4 Opportunities)

Online, print and in person visibility

- Recognition on event signage and napkins at 90-minute reception (extended time this year!)
- Corporate name and logo on the Night of Hope sponsor webpage
- Two (2) tickets to the Gala
- Recognition on sponsor video shown throughout the event

Friend Sponsor - \$750

Online and/or in person visibility

- Full page ad (bw) in the Night of Hope program*

OR your choice of (2) of the following:

- Corporate name and logo on the Night of Hope website sponsor page, with a link to URL of your choice
- Logo recognition on partner video shown throughout the event
- Logo recognition in Night of Hope program*

Gala Sponsor - \$2,500

Print and in person visibility

- Five (5) tickets to the Gala
- Half-page ad (bw) in the Night of Hope program*

**Tickets: \$400 (before 10/23)
\$425 (on/after 10/23)**

Guests are invited to a 90-minute Opening Reception, seated Dinner and Hope Awards Ceremony.

Customize your sponsorship:

Opportunities to increase your visibility at the event include:

- Video sponsor - 1 opportunity
- 20th Anniversary Night of Hope Swag Bag sponsor - 1 opportunity

Tribute Donation can be made in support of a Night of Hope honoree will be acknowledged at the event.

YES, I want to show my support for RESOLVE: The National Infertility Association as noted below:

Sponsorship Opportunities:

- Big Apple Sponsor — \$15,000-- SOLD OUT
- Table Sponsor — \$5,000
- Reception Sponsor — \$3,000
- Gala Sponsor—\$2,500
- Friend Sponsor — \$750
- Individual Ticket — \$400 (before 10/23)
- Individual Ticket — \$425 (on/after 10/23)

Tickets can also be purchased online at resolve.org/nightofhope

Customize your Sponsorship: \$ _____

Donation \$ _____

Donation is made in tribute of: _____

Donations can also be made online at: resolve.org/hopetribute

Total \$ _____

We are unable to attend the Night of Hope Gala. We have enclosed our tax deductible donation to RESOLVE: The National Infertility Association.

- \$1,000
- \$500
- \$250
- \$100
- Other: \$ _____

*2017 Night of Hope Gala Sponsorship Commitment Deadline

Tuesday, October 3rd to guarantee inclusion in Program

Name _____

Title _____

Organization _____

Address _____

City/State _____ Zip _____

Telephone _____ Fax _____

Email _____

Make Checks Payable to RESOLVE: The National Infertility Association and Mail to: 7918 Jones Branch Drive, Suite #300, McLean, VA 22102

Charge my: AMEX Mastercard VISA

Credit Card # _____

Exp. Date _____ Security Code _____

Name on Card _____

Signature/Date _____

Please Send Invoice

Complete and email to: Night of Hope Gala

Attn: Marnee Beck

Email: development@resolve.org or fax to 703-506-3266